



# News Release

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\*This release is also available on USA Basketball's World Wide Web homepage - <http://www.usabasketball.com>.

## **USA Basketball Men's And Women's Olympic Games To Air Live From Beijing On NBC Networks**

### **-- NBC Olympic Basketball Channel To Feature All Olympic Basketball Contests --**

**COLORADO SPRINGS, Colo. (July 29, 2008)** -- Fans will be able to watch all of the USA Basketball men's and women's games from the 2008 Olympic Summer Games in Beijing, China, on a variety of the NBC family of networks, including NBC, NBC HD, USA, USA HD, MSNBC, CNBC and Telemundo, while additional basketball coverage can be found on the NBC Olympic Basketball Channel.

"USA Basketball is thrilled that our fans in the United States will be able to follow all the action as both of our teams strive for Olympic gold," said USA Basketball President **Val Ackerman**. "NBC's airing of not only all of USA Basketball's games, but each and every Olympic basketball game, is a testament to how global the game has become and to the tremendous following our sport commands among viewers everywhere."

The NBC Olympic Basketball Channel will be available on most major cable, satellite and telephone companies and distributors. The channel will feature complete tip-off to final buzzer coverage of all 76 games (38 men's games, 38 women's games) in the Olympic basketball tournament in spectacular high definition. Additionally, NBC will feature live streaming broadcast coverage of men's and women's basketball games.

Each of the USA's contests will air live, with rebroadcasts featured on at least the NBC Olympic Basketball Channel. NBC is also planning on airing each of the USA's medal round games live and both the men's and women's gold medal contests will air on NBC and NBC HD.

According to NBC, the schedule is subject to change. For the latest Olympic TV schedule information, fans should go to [NBCOlympics.com](http://NBCOlympics.com) for the most updated television listings.

## 2008 NBC Olympic Basketball Coverage

<b>Date</b>	<b>Time</b>	<b>Event</b>	<b>Network</b>
Aug. 9	2:30 a.m. – 2:30 p.m. 8:00 a.m.	Women's Basketball <b>USA – Czech Republic (W)</b>	NBC Olympic Basketball Channel USA, USA HD
Aug. 10	2:30 a.m. – 2:30 p.m. 4:45 a.m. 10:15 a.m. TBD	Men's Basketball Lithuania – Argentina (M) <b>USA – China (M)</b> Men's Basketball	NBC Olympic Basketball Channel USA, USA HD NBC, NBC HD Telemundo
Aug. 11	2:30 a.m. – 2:30 p.m. 8:00 a.m. 10:15 a.m.	Women's Basketball <b>USA – China (W)</b> Australia – Brazil (W)	NBC Olympic Basketball Channel USA, USA HD MSNBC
Aug. 12	2:30 a.m. – 2:30 p.m. 4:45 a.m. 8:00 a.m.	Men's Basketball China – Spain (M) <b>USA – Angola (M)</b>	NBC Olympic Basketball Channel MSNBC USA, USA HD
Aug. 13	2:30 a.m. – 2:30 p.m. 10:15 a.m.	Women's Basketball <b>USA – Mali (W)</b>	NBC Olympic Basketball Channel USA, USA HD
Aug. 14	TBD 2:30 a.m. – 2:30 p.m. 4:45 a.m. 8:00 a.m. 10:15 a.m.	Men's Basketball Men's Basketball Russia – Lithuania (M) <b>USA – Greece (M)</b> Argentina – Croatia (M)	Telemundo NBC Olympic Basketball Channel MSNBC USA, USA HD MSNBC
Aug. 15	2:30 a.m. – 2:30 p.m. 8:00 a.m.	Women's Basketball <b>USA – Spain (W)</b>	NBC Olympic Basketball Channel USA, USA HD
Aug. 16	TBD 2:30 a.m. – 2:30 p.m. 10:15 a.m.	Men's Basketball Men's Basketball <b>USA – Spain (M)</b>	Telemundo NBC Olympic Basketball Channel USA, USA HD
Aug. 17	TBD 2:30 a.m. – 2:30 p.m. 10:15 a.m.	Australia – Russia (W) Women's Basketball <b>USA – New Zealand (W)</b>	MSNBC NBC Olympic Basketball Channel NBC, NBC HD
Aug. 18	2:30 a.m. – 2:30 p.m. 8:00 a.m. 10:15 a.m.	Men's Basketball <b>USA – Germany (M)</b> Argentina – Russia (M)	NBC Olympic Basketball Channel USA, USA HD MSNBC
Aug. 19	2:30 a.m. – 2:30 p.m. TBD	Women's Basketball Quarterfinals (W)	NBC Olympic Basketball Channel USA, USA HD
Aug. 20	2:30 a.m. – 2:30 p.m. TBD (live) TBD	Men's Basketball Quarterfinals (M) Quarterfinals (M)	NBC Olympic Basketball Channel USA, USA HD Telemundo
Aug. 21	TBD (live) 8:00 a.m. – 8:00 p.m.	Semifinals (W) Semifinals (W)	MSNBC NBC Olympic Basketball Channel
Aug. 22	TBD (live) TBD (live) TBD (live) 8:00 a.m. – 8:00 p.m.	Semifinals (M) Semifinals (M) Semifinals (M) Semifinals (M)	NBC, NBC HD USA, USA HD Telemundo NBC Olympic Basketball Channel
Aug. 23	7:30 a.m. – 7:30 p.m. 10:00 a.m.	Women's Basketball Finals Gold Medal Game (W)	NBC Olympic Basketball Channel NBC, NBC HD
Aug. 24	12:00 a.m.- 12:00 p.m. 12:00 a.m. 2:30 a.m. 5:00 a.m. TBD	Men's Basketball Finals Bronze Medal Game (M) Gold Medal Game (M) Gold Medal Game (M) Gold Medal Game (M)	NBC Olympic Basketball Channel CNBC, CNBC HD NBC, NBC HD USA, USA HD Telemundo